



# SYNERGY WORLDWIDE **MEGA-MATCH COMPENSATION PLAN**

**UNITED KINGDOM**  
JANUARY 2015

# MEGA-MATCH COMPENSATION PLAN

UNITED KINGDOM - JANUARY 2015

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## THE DUAL-LINEAR MEGA-MATCH COMPENSATION PLAN

It is important to fully understand the compensation plan of this business. We encourage you to familiarise yourself with this unique compensation plan and our wealth-building philosophy. We look forward to building our business along with you and wish you all the best.

## INTRODUCTION

A compensation plan is what a company uses to calculate and distribute income to its distributors based upon the sales generated by distributors and the sales of their downline sales organisations. Synergy WorldWide has created a plan that represents a unique and revolutionary compensation system that goes beyond any existing system—we call it the Dual-Linear Mega-Match Compensation Plan.

### **SYNERGY PAYS OUT 55% OF ALL COMMISSIONABLE SALES EACH MONTH.**

One of the most powerful statements supporting our commitment to our Team Members is that Synergy always pays out 55% of our global commissionable volume each month after paying Fast Start and Elite Rebate Bonuses. Fifty percent is pooled to fund all Basic Commission, Mega-Match, and Global Share bonuses. Five percent is pooled to fund the Leadership Bonus. The Fast-Start and Elite Rebate Bonuses are funded by removing CV from the qualifying order. Finally, you can earn a retail profit on every Retail Sale. This extremely generous compensation plan gives you unlimited earning potential.

Our Dual-Linear Mega-Match Compensation Plan incorporates all of the best parts of other compensation plans and eliminates their weaknesses. We believe it is the most revolutionary compensation plan in the industry. The purpose of this document is to define and explain the details of the Mega-Match Compensation Plan.

Synergy operates a global compensation plan which allows you to build an international business. To facilitate the global nature of the business and the opportunity it offers it is necessary for us to show all money amounts and to calculate commissions in one currency and for this we have chosen the US\$. However please rest assured that your commissions and any other monies due to you from Synergy or due to Synergy will be processed and paid in the currency of your country of registration using an exchange rate fixed by Synergy which may be changed as necessary giving a minimum of 30 days notice. Details of the current Synergy Commissions Exchange Rate can be found in your commission statement.

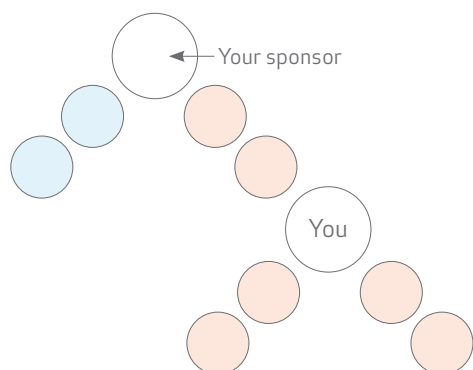
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## SECTION ONE

### **QUICK OVERVIEW**

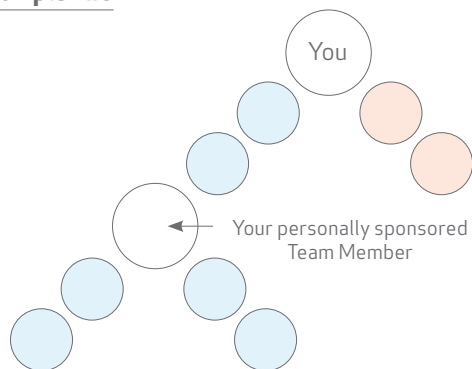
When you become a Synergy Team Member, or distributor, of Synergy products, you are placed in the business matrix. This is also referred to as “the tree.” Your position in the tree is somewhere below your sponsor.

**Example One**



Each of the circles in the diagramme represents a position in the business, called a Tracking Centre (TC). When you start sponsoring people into Synergy, their Tracking Centres will be below you, either on your right or left side, also called your right or left “leg.”

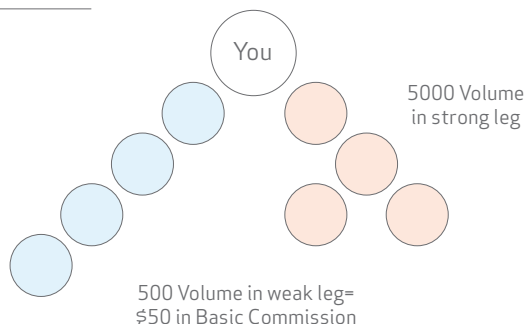
**Example Two**



You earn money in this business each month in the following ways:

- (1) Resell products at a retail profit to product users. You determine the retail profit. Synergy recommends a 30% mark-up.
- (2) Sponsor new people who order product thereby activating their Tracking Centres and you can earn a Fast-Start Bonus.
- (3) Additionally, by qualifying at the Elite level, you can earn an Elite Rebate through the purchase and sale of additional Tracking Centre 1 orders each month.

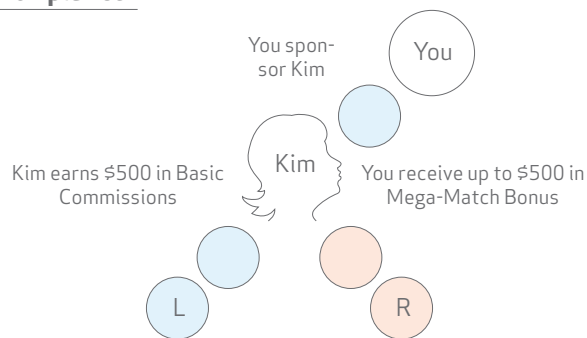
**Example Three**



*This payout is an estimation only based on the 50% Payout Pool.*

(4) Build two legs by sponsoring new people into the business. These people purchase products for resale. Every product has an assigned commissionable volume (CV). Basic Commission is up to 10% of the CV on the weak (lesser) leg. In the diagramme, the right side is the weak leg, so the Basic Commission would be up to \$50\* for that day.

**Example Four**



*This payout is an estimation only based on the 50% Payout Pool.*

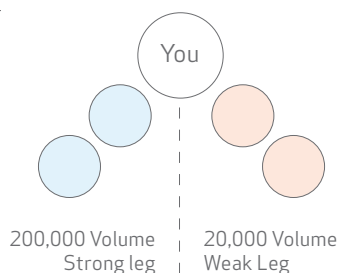
(5) When you sponsor someone into the business, and they earn Basic Commission, you can receive a matching amount or a Mega-Match.

If you sponsor Kim, and she earned \$500\* in Basic Commission, you can receive a Mega-Match of \$500\*. This is true regardless of where Kim is placed in your organisation.

(6) As your business grows, you will become eligible for the Leadership Bonus. The Leadership Bonus

is a powerful way to be paid on your strong leg volume. When your weak leg reaches a minimum of 6,000 CV, you can begin to earn the Leadership Bonus.

### Example Five



Leadership Bonus:  $0.5\% \times 3(20,000)$  or \$300

*This payout is an estimation only based on the 5% Payout Pool.*

(7) Once you reach at least 400,000 new weak leg CV, and earn the title Presidential Executive or greater, you are eligible to receive a share of the Global-Share Bonus. This bonus is 1% of the total global CV, and is divided by shares among all eligible earners. Distributors who meet the qualifications of Double and Triple Presidential Executive receive a double and triple share of that month's Global-Share Bonus, respectively.

This Quick Overview is only the beginning of the Dual-Linear Mega-Match Compensation Plan. The details of the plan are contained in the rest of this booklet.

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## SECTION TWO

### TERMS TO KNOW

Compensation plans have a vocabulary of their own. Take some time to familiarise yourself with the following terms before continuing:

**Banked Volume:** Remaining new monthly CV on the strong leg Tracking Centre after removing all applicable CV to calculate Basic Commissions. This volume is

“banked” on the strong leg, so long as the Team Member maintains at least the Standard Qualification level each month. If the strong leg ever becomes the weak leg, based on new monthly CV, available Banked Volume is added to the new weak leg to calculate Basic Commissions, and corresponding Mega Match bonuses. Banked Volume does not impact pin level, leadership bonus, or any other bonuses.

**Customer:** Any individual or group that purchases product directly from a Team Member, or via a Customer Account.

**Commissionable Volume (CV):** Commissionable Volume (CV) is a value amount assigned to each product or product pack that is purchased for resale. This is not a pound (£) value, but a value used by our compensation system to calculate commissions. For most products, the CV equals the wholesale price. CV is accumulated through the purchase of products for resale. The more products you retail, the greater the CV.

**Leg:** When describing how other Team Members are placed below your Tracking Centres, we often refer to the legs of your business. New Team Members are placed on the right or left side of one of your Tracking Centres.

**Payout Pools:** Synergy pays out 55% of our global payout volume each month divided into a 50% Payout Pool and a 5% Payout Pool. The 50% payout Pool funds all Basic, Mega-Match, and Global-Share bonuses. Synergy determines the amount that every Team Member has earned in each of these three bonuses by applying the rules and limitations of each bonus. If the initially calculated bonus payout is more or less than the total pound (£) value of the 50% Payout Pool, the payout is adjusted evenly for all Team members until the total amount paid equals the 50% Payout Pool. The 5% Payout Pool funds the Leadership Bonus in the same way.

Retail Markup, Fast-Start Bonuses, and Elite Rebates are not part of the Payout Pools.

**Pulse:** The internet-based web tool used to manage your Synergy business.

**Rolling Up:** When the commissionable volume of each of your legs is calculated, the total applicable product volume rolls up to everyone above you in the business. The rolling up of volume enables everyone to benefit from the product sales on a specific leg.

**Sponsor:** Your sponsor is the person who brought you into the business and helped you sign up. When you bring people into Synergy, you will become their personal sponsor.

**Team Member:** You become a Team Member, or a distributor, of Synergy's products when you complete a Membership Application, and it is accepted by the Company.

**Tracking Centre (TC):** A Tracking Centre is the basic building block of your business. Your business will consist of one or three Tracking Centres.

**Wholesale/Retail:** As in every business, there is a wholesale price and a retail price. By virtue of being a Synergy Team Member, you may purchase Synergy products at wholesale prices. You then resell the products to your customers at a retail price.

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## SECTION THREE

# STEPS TO BECOMING A TEAM MEMBER

### STEP 1: Apply for Membership

With the help of your Sponsor, you can apply for membership online, calling in by phone, or by filling out

a Getting Started Form and emailing a scanned copy, posting, or faxing the form to the company along with all required attachments. Once your application is accepted by Synergy WorldWide, you become an official Team Member and will be issued a unique Synergy identification number.

*NOTE: If you apply online you must post or fax a completed Getting Started Form within 14 days to receive commissions payable.*

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### Your Team Membership includes:

- The ability to purchase and resale product.
- The potential to earn applicable commissions.
- Additional support materials, included but not limited to:
  - Synergy Starter Kit
  - Access to Pulse, Synergy's back-office support tool.

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All Membership Applications made online or by phone (also referred to as pre-enrollment) must be followed within 72 hours with a signed Membership Application. This signed Membership Application will protect the relationship of the sponsor to the new Team Member. If the completed Membership Application and attachments are not submitted to Synergy within 30 days of pre-enrollment, Synergy reserves the right to withhold payment of commissions until such documentation is received.

*NOTE: Your Synergy ID number will be e-mailed to you, so be sure to put an e-mail address on the Membership Application. Keep your ID number for your permanent records. Your ID number is used when you purchase products and sign up new Team Members.*

### STEP 2: Activation of Your Tracking Centres

Once your application has been accepted you can activate your Tracking Centres. There are two ways to activate Tracking Centres.

(1) A single order of at least 200 CV and the sponsorship of a person who generates a single order of at least 200 CV of product will activate one Tracking Centre (Leader Option). One hundred CV is removed from the activating order to fund a \$50\* Fast- Start Bonus, which is paid to the personal sponsor. All remaining volume in the activating order rolls up and pays out as normal. (See section 4 for more on Fast-Start Bonus).

*NOTE: A Team Member Is not required to sponsor another Team member in order to earn Elite Rebate.*

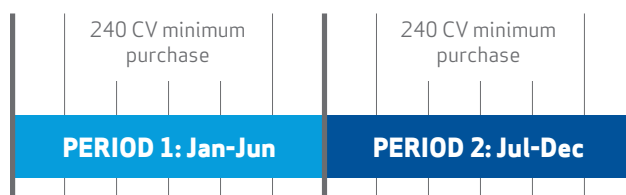
(2) A single order of at least 600 CV will activate three Tracking Centres (Executive Option). Three hundred CV is removed from the activating order to fund a \$150\* Fast-Start Bonus, which is paid to the personal sponsor. All remaining volume in the activating order rolls up and pays out as normal.

By completing the requirements of the Leader or Executive Tracking Centre activation options, the new Team Member is able to retail product and becomes eligible to receive applicable bonuses and commissions for that commission month.

A Team Member may initially activate a Leader Option and then upgrade to an Executive Option by placing one additional product order of at least 400 CV. This 400 CV must be a single order. Two hundred CV is removed from the activating order to fund a \$100\* Fast-Start Bonus, which is paid to the personal sponsor. All remaining volume in the upgrade order rolls up and pays out as normal. The upgrade order must be made within six months of the Team Membership signup date in order for Fast Start to be paid to the sponsor.

*NOTE: With an upgrade order, you will be qualified to receive any available commissions for that commission month; you will also be able to maintain your monthly banked (roll-over) volume.*

*NOTE: You may not place an order for more than £200 in the first seven days as a Team Member.*



**STEP 3: Qualification (Standard & Elite)**

The third step is to maintain qualification of your Tracking Centre(s) on a monthly basis.

Your Tracking Centre(s) will be qualified each month by purchasing a minimum of 120 CV of product for resale on Tracking Centre 1.

- **Standard Qualification:** The easiest way to maintain a monthly qualifying order on your account is by setting up an automatically generated shipment (Autoship) for 120 CV or more on a specified date each month. This order is placed directly on Tracking Centre 1.
- **Elite Qualification:** As with Standard qualification, the best way to maintain a monthly Elite level qualifying order on your account is by setting up an automatically generated shipment (Autoship) for 200 CV or more on a specified date each month. This qualifies you to earn all bonuses during that commission month, including the Elite Rebate.

You can change the product or the ship date of your Autoship order any time; in order for the change to be effective on that month’s Autoship, the change must be submitted no later than five business days prior to the shipment date.

All qualification orders must be placed on Tracking Centre 1. Maintaining qualification of your Tracking Centres will enable any accumulated volume to roll over each month, also called banked volume.

**STEP 4: Purchase and Resell Products**

Once you have received your Synergy ID Number, you can begin purchasing products at the Team Member wholesale price. You may then resell those



products to others. You determine the retail profit on the product you sell; Synergy recommends a 30% retail profit. Synergy has created product packs of highly resaleable products for you to sell, making your retail profit potential even higher. Additionally, there are automated retail programmes in which you can participate.

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## SECTION FOUR

# WAYS TO EARN MONEY

There are several ways to earn money in the Synergy Mega-Match Compensation Plan.

### 1. RETAIL PROFIT

Synergy WorldWide requires its Team Members to resell our products to retail customers. The traditional method of earning retail profit is to purchase product from Synergy at a wholesale price and then sell it at a retail profit. A minimum of 70% of all products purchased should be resold to retail customers.

### 2. FAST-START BONUS

The Fast-Start Bonus of \$50\* per activated Tracking Centre enables new Team Members to earn a significant income by providing commission on the wholesale activation order of a new personally sponsored Team Member.

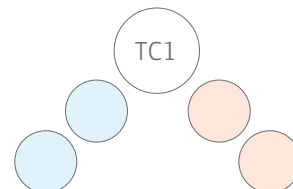
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➔ To qualify for the Fast-Start Bonus during a given month a Team Member must:

- Have at least one activated Tracking Centre and place a cumulative volume of at least 120 CV during the commission month, and
- Personally sponsor at least one new Team Member with a Leader or Executive Option during the commission month.

*NOTE: The Fast-Start Bonus will only be paid if the new Team Member activates or upgrades within six months of the sign-up date.*

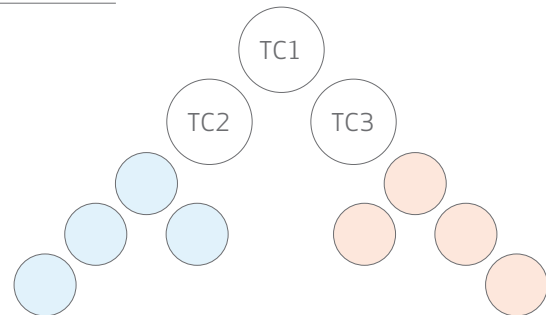
#### Example One



#### **Fast Start Bonus**

$$(1 \text{ TC} \times \$50 = \$50)$$

#### Example Two



$$(3 \text{ TC} \times \$50 = \$150)$$

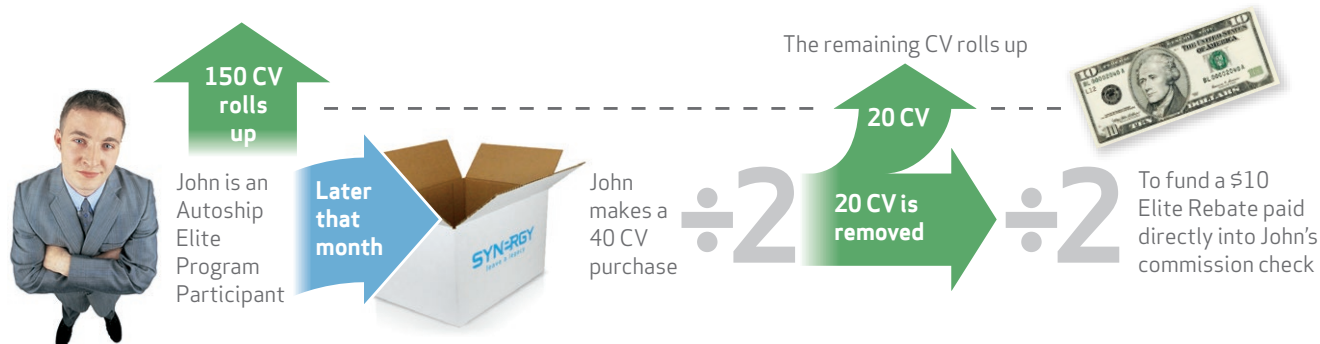
With every activating or upgrade order, 100 CV per activating Tracking Centre will be used to fund the Fast-Start Bonus, and the remaining CV on that order will roll up.

### 3. ELITE REBATE

As a Team Member, you will become eligible for the Elite Rebate by qualifying at the Elite level, which is done by placing a nonactivating order of 200 CV or more each month. The easiest way to do this is by choosing a 200 CV or greater Autoship order each month.

*NOTE: Volume from activation orders cannot be used to meet Elite qualification because these orders automatically pay out the Fast Start Bonus. However, when an activation order is greater than the Elite CV minimum requirement, all additional orders placed on*





*your Tracking Centre 1 will participate in the Elite Rebate programme.*

All CV on TC 1 that is at or below 200 CV will roll up as normal qualifying volume. 50% of all volume above 200 CV will also roll up. The remaining amount is then converted to a pound (£) amount and divided in half. That amount is then paid directly to you in the form of an Elite Rebate bonus equal to 25% of the total CV above the Elite qualification level.

**Example:** In order to qualify at the Elite level, John places a 200 CV order on the first day of the month. Later in the month, he places an order for 100 CV of additional product on his TC 1. This 100 CV is then divided in half and 50 CV rolls up with the original 200 CV of his first order that month. The remaining 50 CV is converted to \$50\* which is also cut in half. This leaves John with \$25\* (a 25% rebate) which is paid to him directly in his next commission cheque.

Any orders placed by your retail Customers and Preferred Customers will automatically contribute to your volume on Tracking Centre 1, thus adding to your potential Elite Rebate.

*NOTE: A Team Member is not required to sponsor another Team Member in order to earn Elite Rebate.*

#### 4. BASIC COMMISSION

Basic Commission is calculated using the commissionable volume (CV) accumulated by your Tracking Centre(s) each commission month. A running total of your volume and commissions can be found in your Business Manager.

Basic Commission is calculated as follows: the total commissionable volume (CV) for the left and right leg of each Tracking Centre is totalled each day. The qualified Team Member earns up to 10% of the total accumulated commissionable volume (CV) of the weak leg for each commission month. This bonus is part of the 50% payout pool.

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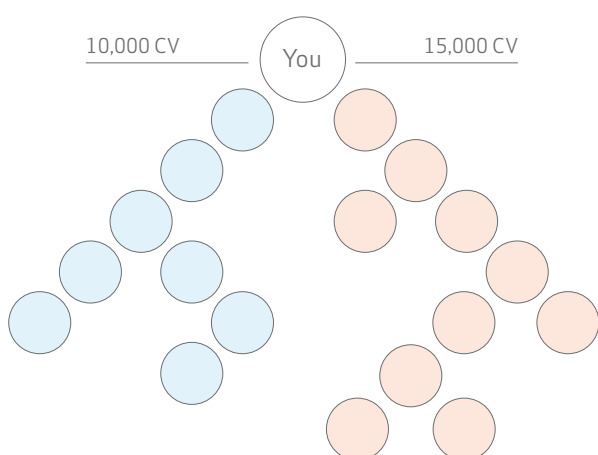
➔ To qualify for Basic Commission during a given month, a Team Member must:

- Have at least one activated Tracking Centre and purchase the minimum volume requirement (120 CV) on Tracking Centre 1, and
  - Generate CV on your weak leg through product sales.
- 

In order to fund basic commissions, the CV paid out is subtracted from both the weak and the strong legs. The remaining new strong leg CV is called Banked Volume and is used to calculate additional Basic Commissions in the instance when new monthly weak leg CV exceeds new monthly strong leg CV (and the legs swap). Any time this occurs, Banked Volume is added to the new monthly weak leg CV up to the amount of new monthly strong leg CV. Basic Commissions are

then calculated, as normal, with any applicable limitation, followed by the application of the 50% payout pool. To enable Banked Volume to roll-over from month to month, your To enable Banked Volume to roll-over from month to month, your account must be activated and have placed a minimum of 120 CV on Tracking Centre 1 each month.

**Example:** If you have an organization made up of two sides (1 TC), one side generating 10,000 CV (approximately \$10,000 of purchases by the entire group), and the other side of your organization generating 15,000 CV (approximately \$15,000 of purchases), your Basic Commission would be \$1,000 (10% of 10,000 CV = \$1,000) prior to the application of any payout pool adjustment.



This payout is an estimation only based on the 50% Payout Pool.

**Earn up to 10% of your weak leg volume.**

**Weak leg** = 10,000 CV

**Basic Commission** = \$1,000

(prior to the application of any payout pool adjustment)

To leverage Basic Commission, you can activate three TCs and build four legs to maximize commissions.

There are no restrictive breakaway levels in this compensation plan. Your organization is unlimited

in how large it can build. This offers an exceptionally unique and powerful advantage as you build an organization because it encourages team building.

Basic Commission is limited to \$20,000\* per Tracking Centre, before the application of any cap adjustment. This means that with three Tracking Centres you have the potential of earning a maximum of \$60,000\* per commission period in Basic Commission, before the application of any payout pool adjustment.

*NOTE: Synergy will not pay commission cheques with a value of less than £15. If you earn a total commission for less than £15, that amount will carry over until you earn £15 or more.*

**5. MEGA-MATCH BONUS**

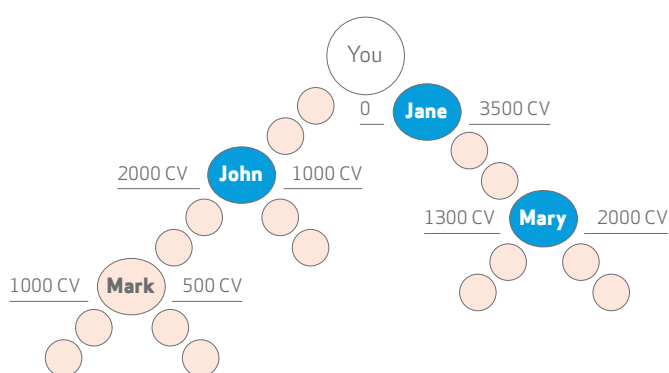
The most powerful feature of the Dual-Linear Mega-Match Compensation Plan is the Mega-Match Bonus. The Mega-Match Bonus allows you to earn up to a pound (£) for pound (£) matching commission on the Basic Commission paid to every Team Member you personally sponsor. There is no limit to the number of Team Members you can personally sponsor.

➔ To qualify for the Mega-Match Bonus a Team Member must:

- Have at least one activated Tracking Centre and purchase the minimum volume requirement (120 CV) on Tracking Centre 1, and
- Personally sponsor Team Members who earn Basic Commission.

The Mega-Match Bonus is paid on Basic Commission only. You can earn up to \$20,000\* per month of Mega-Match Bonus from the Team Member(s) you personally sponsor with a Leader Option and up to \$60,000\* per month from the Team Member(s) you sponsor with an Executive Option, depending on your personal weak leg volume, before the application of any payout pool adjustments.

Your total Mega-Match Bonus is limited to up to \$5000\* each month if your Tracking Centre (TC) 1 weak leg CV is less than 5,000 CV. If your TC 1 weak leg CV is greater than 5,000 CV, your total Mega-Match bonus is limited to your total TC 1 weak leg volume. This limitation applies before the application of any payout pool adjustment. Make sure that you generate enough weak leg volume to ensure that you are receiving the maximum Mega-Match Bonus possible.



**Example 1:** You personally sponsored John, who has a weak leg of 1,000 CV. John gets paid up to 10% of his weak leg volume. In this case, John would earn \$100\* (prior to the application of any payout pool adjustment) in Basic Commission. Since you sponsored John, the company will pay you a matching bonus equal to John’s Basic Commission, so you earn \$100\* in Mega-Match (prior to the application of any payout pool adjustment).

**Example 2:** You personally sponsored Jane, who does not yet have a weak leg. Since Basic Commission is calculated from weak leg volume, and Jane does not have a weak leg to qualify for Basic Commission, you do not match anything from Jane at this point.

**Example 3:** You personally sponsored Mary, who has a weak leg of 1,300 CV. Mary gets paid up to 10% of her weak leg volume. Mary would earn \$130\* (prior to the application of any payout pool adjustment) in Basic Commission. You sponsored Mary, so the company will pay you a matching bonus equal to Mary’s Basic Com-

mission, meaning you earn \$130\* in Mega-Match (prior to the application of any payout pool adjustment).

**Example 4:** You did not personally sponsor Mark, but he is in your organization and you work with him. His personal sponsor earns the Mega-Match Bonus, but all of the CV he generates counts towards your group CV which is used to calculate your Basic Commission.

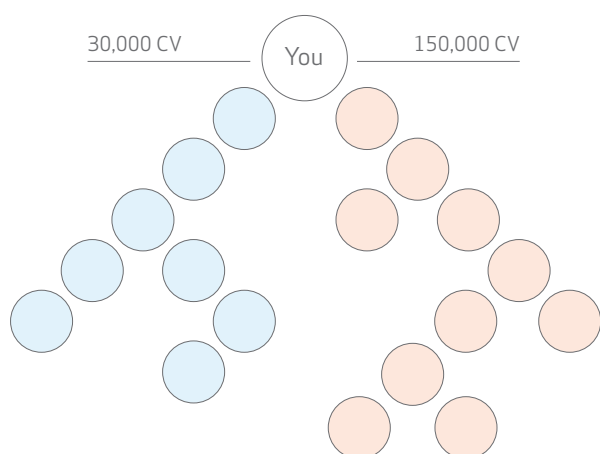
### 6. LEADERSHIP BONUS

As you continue to build sales on your Tracking Centre 1 weak leg, you will begin to qualify for the Leadership Bonus. The Leadership Bonus allows you to earn up to 4% of your strong leg CV based on the growth of your weak leg CV. The following diagramme determines the payout percentage and qualifying volume used to determine your Leadership Bonus.

- ➔ To qualify for the Leadership Bonus, a Team Member must:
  - Have at least one activated Tracking Centre and purchase the minimum volume requirement (120 CV) on Tracking Centre 1, and
  - Achieve a specified level of CV on their weak leg.

Weak Leg Volume	Payout Percentage	Multiplier*
6,000 CV	0.25%	2x weak leg volume
14,000 CV	0.5%	3x weak leg volume
30,000 CV	1%	4x weak leg volume
100,000 CV	2%	5x weak leg volume
200,000 CV	3%	6x weak leg volume
300,000 CV	4%	6x weak leg volume

\*If the weak leg multiplier is greater than the strong leg CV, the qualifying volume amount is limited to the strong leg amount. This limitation applies before the application of any payout pool adjustment. This bonus is part of the 5% payout pool.



*This payout is an estimation only based on the  
5% Payout Pool.*

1% x (4 x 30,000 weak leg CV)

**Leadership Bonus = \$1,200**

(prior to the application of any payout pool adjustment)

**Example:** In this illustration, you have a weak leg of 30,000 CV and a strong leg of 150,000 CV. The scale shows that 30,000 CV qualifies you to earn 1% of your weak leg volume multiplied by 4, so you would earn \$1,200 (prior to the application of any payout pool adjustment). As your volume increases, the percentage that you earn in the Leadership Bonus increases too.

## 7. GLOBAL SHARE BONUS

The Global Share Bonus is an additional payout based on 1% of total company-wide CV. When Team Members meet the qualifications of a “Presidential Executive” (TC1 weak leg volume of 400,000 CV) or greater each month, they will participate in this bonus. Qualified distributors who earn the title “Presidential Executive” will receive one share, those who earn “Double Presidential Executive” will receive two shares and those who earn “Triple Presidential Executive” will receive three shares of the Global Share bonus.

The limitation of this bonus is determined by the number of qualifying Team Members; the bonus is divided by shares among them. This limitation applies before the application of any payout pool adjustment















and is part of the 50% Payout Pool. The distribution of this bonus is included in the monthly commission check.

## SECTION FIVE

### RECOGNITION

Team Members are recognised as they increase sales volume and reach established goals. As illustrated below, these achievements are indicated by a Pin Level. Upon reaching a Pin Level, a Team Member will be recognised in the Synergy publication Leave a Legacy, receive the corresponding pin to his/her/its achievement, and may receive special recognition at company events.

*Note: All pin levels are based on new monthly TC 1 weak leg volume.*

 <p><b>Star</b> 500 CV</p>	 <p><b>Bronze</b> 1.500 CV</p>
 <p><b>Silver</b> 3.000 CV</p>	 <p><b>Gold</b> 4.500 CV</p>
 <p><b>Team Leader</b> 6.000 CV</p>	 <p><b>Team Manager</b> 14.000 CV</p>
 <p><b>Team Director</b> 30.000 CV</p>	 <p><b>Team Elite</b> 60.000 CV</p>
 <p><b>Pearl Executive</b> 100.000 CV</p>	 <p><b>Emerald Executive</b> 200.000 CV</p>
 <p><b>Diamond Executive</b> 300.000 CV</p>	 <p><b>Presidential Executive</b> 400.000 CV</p>
 <p><b>Double Presidential Executive</b> 800.000 CV (einen Presidential Executive sponsern)</p>	 <p><b>Triple Presidential Executive</b> 1.200.000 CV (zwei Presidential Executives, einen in jedem Bein, oder drei Presidential Executives sponsern)</p>

Synergy WorldWide welcomes you as a Team Member. For further clarifications or examples, please refer to your personal sponsor and/or the Synergy Customer Service Department at 02071250660.



Synergy WorldWide Europe B.V.  
C/O HealthLink Europe, De Tweeling 20-22  
5215 MC's Hertogenbosch  
The Netherlands  
**Revision 5/18/15**